

THE SPORTS AGENCY

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ARCA Star and Roush Fenway Development Driver Kyle Weatherman Signs with The Sports Agency

ARCA's 2015 Rookie of the Year Revs Up the 2016 Season with an Agent and a Big Vision

Concord, NC – Kyle Weatherman knows how to lay the hammer down and push past the pack. His track record is impressive, having won the Calypso Lemonade Short Track Challenge and the Bill France Four Crown Award as well as being named Rookie of the Year just last season. He dominated in 2015, claiming 13 top ten performances in 15 starts, grabbing 10 top-five finishes, seizing three Menards Pole Awards, and taking first place at the New Jersey Motorsports Park - all in his inaugural ARCA season. With youth on his side and a remarkable array of experiences under his belt, Weatherman is poised to have a storied, legendary career ahead of him.

So far this season, Weatherman has amassed six top-ten finishes in just nine starts; five of them were top-five finishes and he currently sits 3rd in the ARCA standings at the midway point. With that in mind, Weatherman recently decided now was the time to position a strong agent beside him to help further his professional career - Matt Casto of The Sports Agency says, "His time on the track has been short yet very storied. Fans get the feeling they are watching a legend in the making. Weatherman's hunger for success is obvious. His name has become recognizable as his rise to the top tier of drivers in the ARCA Series has been at the same pace of a meteor. It's a great honor being the agent Kyle selected." With that association locked down, Weatherman looks toward the rest of the season and with self-assured optimism. "I try to be laid back and smart about the decisions I make during a race. I'm going to work harder than I think I can, be positive, and just keep pushing for success. When you have the right attitude, anything can happen. I am really excited about our team moving forward."

Fans can follow Kyle Weatherman on twitter @kyleweatherman or for more information about Kyle Weatherman such as media requests or sponsorship opportunities, contact Matt Casto of The Sports Agency at 214-458-2301 or E-mail at matt@thesportsagency.com